

The logo for SPOTGATE, featuring the word "SPOTGATE" in a bold, white, sans-serif font centered within a solid black square.

User Guide

Release Version 1.0

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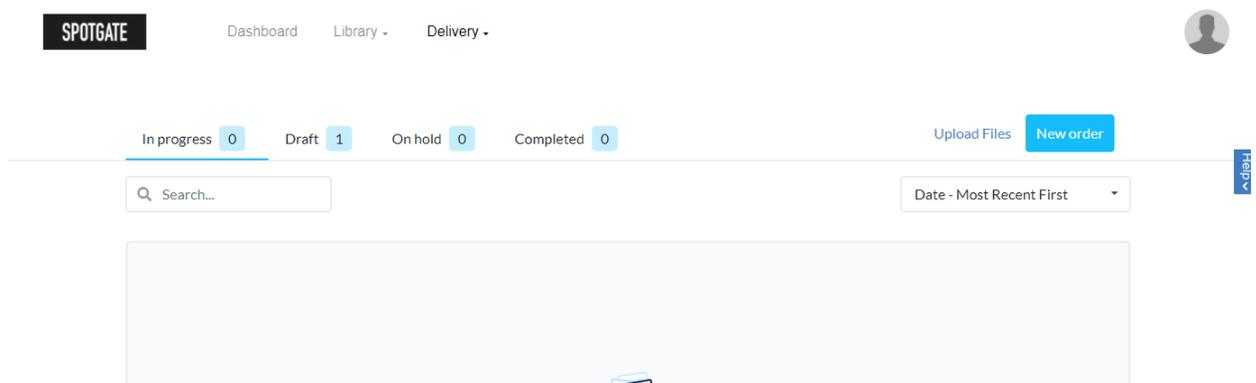
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Overview of Spotgate

Spotgate's new ordering suite consists of two products: one to place orders, and one to upload files.

Overview Page

From the overview page you can [place new orders](#), track the progress of those orders through to completion, [upload new files](#) and much more.



At the top of the overview page you'll find four tabs where you can find:

- In-progress orders (orders you've submitted which are pending completion)
- Draft orders (orders which you've intentionally paused before submission)
- On hold orders (orders placed on hold to work with Spotgate)
- Completed orders.

Next to these tabs at the top you'll see options to upload a new file and start the process of submitting a new order.

Orders List

Underneath the tabs and buttons you'll see a search function and a menu to choose how the list is being sorted, e.g. most recent first.

This list view displays certain essential information for each order (Order no., Market, Advertiser, etc) on the surface, but by clicking the disclosure arrow on the right hand side, further information is revealed. By clicking the arrow on the order, you'll see information about the ads within that order (such as duration and first air date) and if you click the arrow on an ad, you'll see information about the destinations.

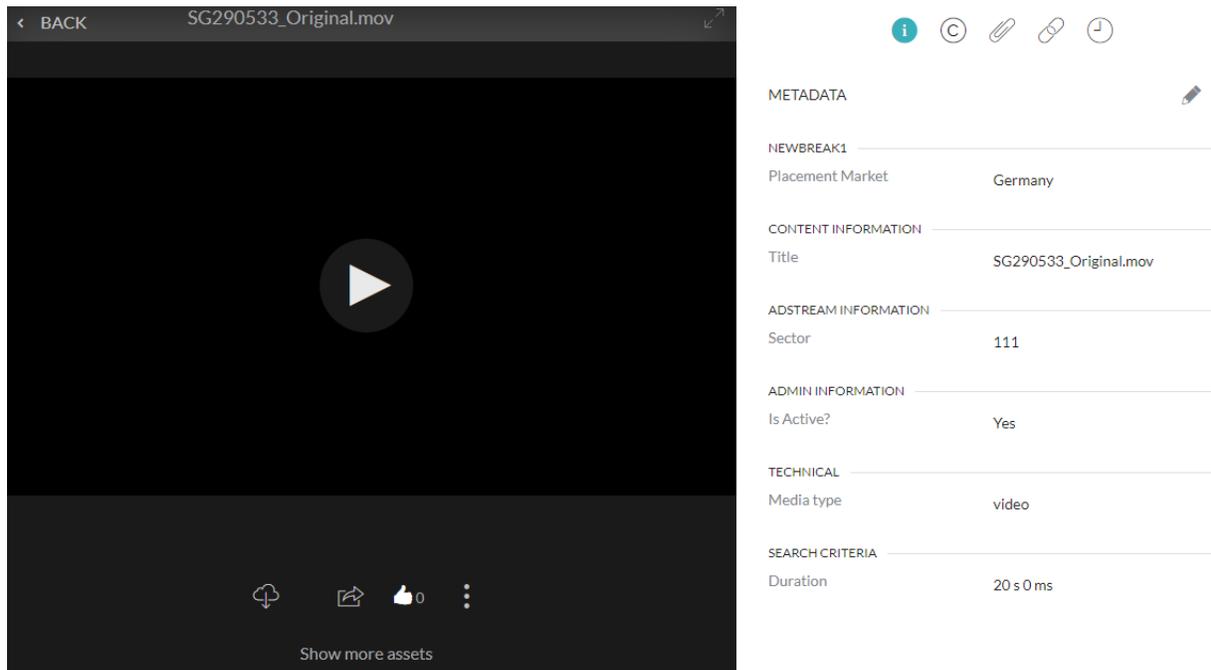
The screenshot displays an 'Orders List' interface. At the top, there is a header row with columns: Order no. (100781934), Market (Asia NTSC), Advertiser, Product (111), and Date submitted (10/11/2019 7:03 AM). Below this is a table with columns: Title & Clock Number, First Air Date, and Status. A row shows a video icon with '38s 634ms', clock number '445', and file name 'DJI_0972.MP4', with a first air date of '2019/10/26' and status '0/1 Delivered'. A dropdown menu is open over the status column, showing options: 'View Delivery Report', 'Billing view', and 'Add/edit rights'. Below the table is a 'Destinations' section with two rows: 'FOX (KR)' and 'Channel CGV'. Each row has a progress bar with five stages: 'Order Placed', 'Received Media' (highlighted in blue), 'Passed QC', 'Transferring', and 'At Destination'.

At the destination level, you'll see the progress of the order from these options: *Order Placed // Received Media // Passed QC // Transferring // At Destination*.

You, will also notice two appearances of the more options button - 

1. The first instance is on the order line, which enables you to view/download a delivery report and open the *Billing View* to see a summary of billing for this order.
2. The second instance appears on the clock line, by clicking the button here you can add/edit usage rights for this file.

Asset Preview



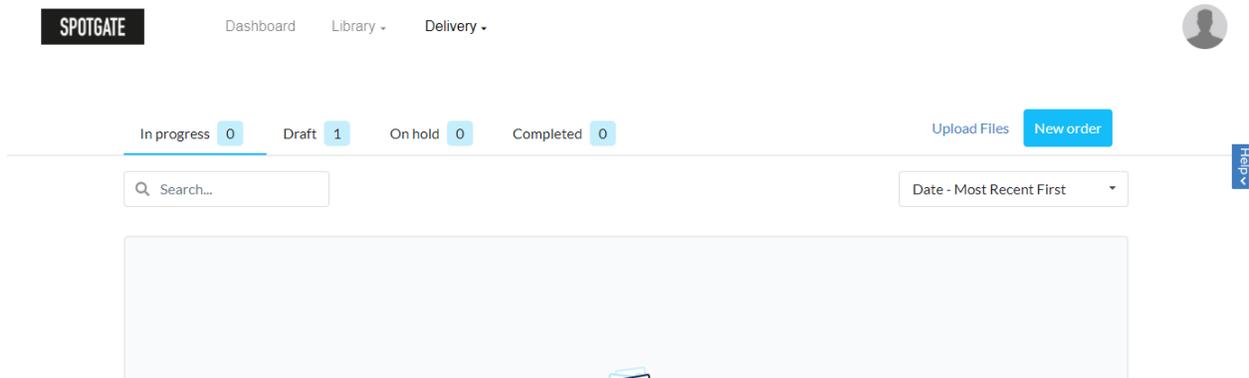
By clicking the disclosure arrow on an order, you'll be able to see a thumbnail of the ad, which will expand into a preview when clicked.

Here you can play a preview of the asset in question and also view a number of different sections of information about the asset through the tabs on the right hand side:

- i** Essential information such as file format, advertiser, aspect ratio and more.
- 📁** Rights information.
- 📍** Details on the destinations. Including history of past orders and where it's going.

How to Place a New Order

From the [overview page](#) in Spotgate's new ordering tool, you can start the process of a new order by clicking the *New Order* button in the top right hand corner of the page. This will start the process of creating a new order.



Stage I - Order details

Tell us a bit about your order

Order on behalf of *

On whose behalf are you placing this order? ▾

Select Market *

Finland ▾

Who is supplying the media? *

dave.divehall@adstream.com ✕ ▾

I'll be uploading or selecting from my Library or Projects area

[Continue](#)

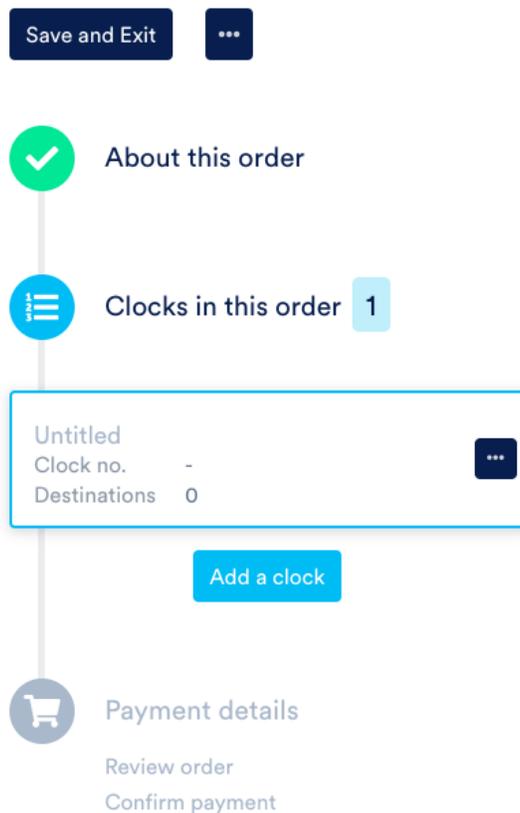
The first step of creating your order is to:

1. Select your Market
2. Enter the supplier(s) of the media, check the box if you are uploading a copy from your Library.

Then click Continue to advance to the next stage.

Stage Tracker

At this stage, the left side of the page will update and will continue to do so as you move through the stages.



You can save your order as a draft, to return to at a later date (*Save and Exit*) and, by using the more options button (...) at the top of this section, you can set the email notification settings for the order.

Email notification settings



Select groups or enter the email address of the people or who should be notified at key stages of delivery.

1. Order confirmed

People to notify

2. Media uploaded to entire order

People to notify

3. Order completed

People to notify

Save

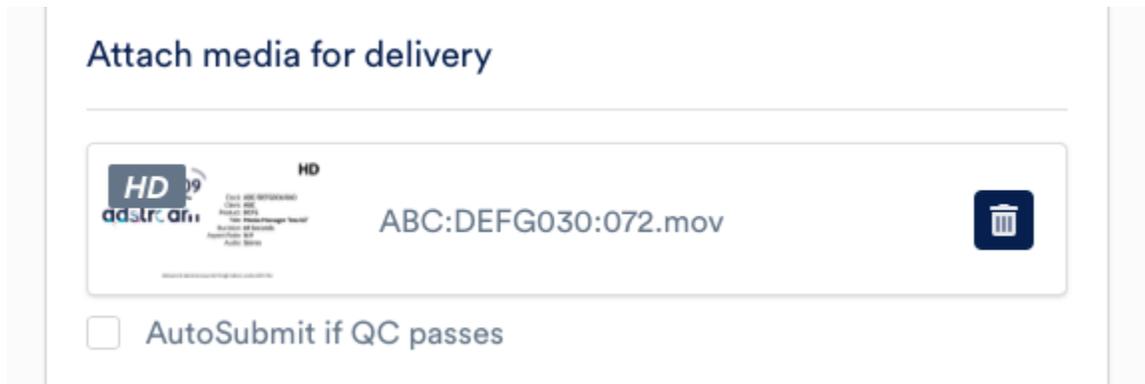
Cancel

Stage II - Clock details

If you've chosen to upload media yourself, you will be able to do that at this stage by clicking *Upload Now* button and using your computer's regular file picker, or if the media exists in Spotgate already (Library, Projects or Media Manager modules), you can either type in the clock number and the system will find the file for you or you can use the *Search Media* button.

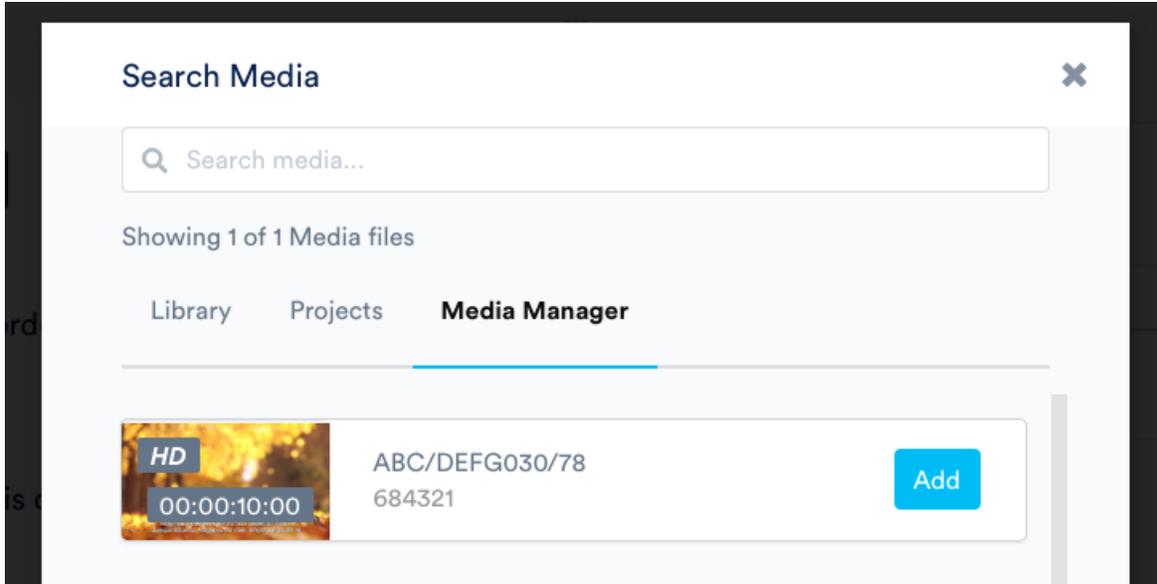
Upload Now

If you're uploading a file which hasn't gone through QC yet, you will see the AutoSubmit checkbox. By ticking this you can automatically submit the file to Spotgate once it's passed QC.

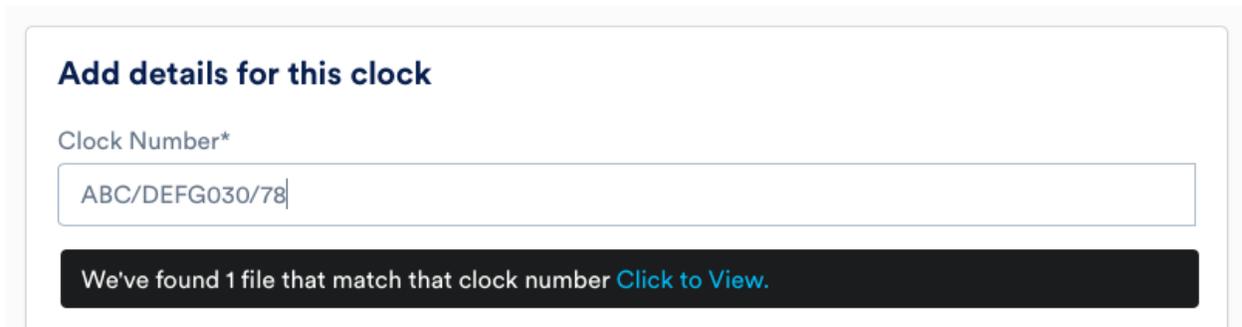


Search Media and Automatching

Through the *Search Media* option, you can manually find files stored in your *Library* or *Projects* as well as any submitted files uploaded via *Media Manager*.



Alternatively if you begin to type the clock number into the clock field (see below) the system will begin to search for any files with this clock number and automatically match the file to the order.



Choosing Destinations

By clicking *Add destinations* you can see a list of the available destinations.

Select destinations for this clock

The screenshot shows a web interface for selecting destinations. At the top, there is a search bar with a magnifying glass icon and the text 'Search...'. Below the search bar, it indicates '5 results' and '0 selected destinations'. A button labeled 'Show selected only' is visible. The main content area is titled 'STATIONS - FINLAND' and features a table with columns for selection checkboxes and destination names. The table lists several destinations, each with associated quality and priority tags. At the bottom of the interface, there are 'Save' and 'Cancel' buttons.

<input type="checkbox"/>	<input type="checkbox"/>	Spotgate		
<input type="checkbox"/>	<input type="checkbox"/>	Spotgate Test	SD	
<input type="checkbox"/>	<input type="checkbox"/>	xxxDiscovery Networks Finland HD (Discovery Channel) (New)		HD
<input type="checkbox"/>	<input type="checkbox"/>	xxxDiscovery Networks Finland HD (TV5/Kutonen/Frii Finland) (New)	BC	HD
<input type="checkbox"/>	<input type="checkbox"/>	xxxMTV Oy	BC	HD
<input type="checkbox"/>	<input type="checkbox"/>	xxxNelonen Media HD Sanoma	BC	HD

From here you can select the destinations and the relative urgency. You can search for a specific destination at the top and you can also save a set of destinations as a favourite set for ease of use in the future. Click *Save* once you've selected the destinations.

Furthermore you can choose *QC & Ingest Only* if you don't need to deliver the file right away.

Spotgate ID Auto Code Generator

To automatically generate your unique Spotgate ID, click the “Auto” button within the “Spotgate Code” field.

Spotgate Code*

Duplicating a Clock

At the bottom of the clock details page, you can duplicate the current clock. This is useful for sending multiple ads to the same destinations but with different clock numbers.

You can also duplicate the clock in the menu on the left hand side by clicking the more options icon on that specific clock. You can also Add a clock here if you don't want to duplicate any of the information of the current clock.

The screenshot shows a section titled "Clocks in this order" with a count of "1". Below this is a card for a clock with ID "123123123". The card displays "Clock no. 123123123" and "Destinations 3". A three-dot menu icon is in the top right corner of the card, and a "Duplicate clock" button is shown below it. At the bottom of the section is a blue "Add a clock" button.

When you're ready to proceed, click *Proceed to payment* at the bottom of the page.

Stage III - Payment details

Save and Exit Manage Email Notifications

✓ About this order

✓ Clocks in this order 1

ABC/DEFG030/075
Clock no. ABC/DEFG030/075
Destinations 2

Add a clock

Payment details
Review order
Confirm payment

Confirm Your Delivery Options
Price shown do not include tax

Manage my format conversions

Clock Number	Title	Duration
ABC/DEFG030/075	Training	30

Save media in Library

Continue View Destination Details

Help

In the last stage of the order, you must review the prices and, if you have access, choose whether to save the ad in your Library.

If you are sending an ad to both SD and HD destinations you can ask Spotgate to manage file format conversions by checking the box on this page.

You can also download a summary of the destination details here, as either a .pdf or a .csv file.

Then when ready, click Continue to enter the PO and Job numbers on the following screen.

Confirm Your Delivery Options

PO Number

Job Number

Total to pay

Sub-total N/A

Tax N/A

Total: N/A

Place my order

Then click *Place my order* to send it for delivery.

How to Upload a New File

Signing Up

If you are uploading a file, you will have received an email with a link to sign up. Upon following this link, you can choose to sign in with your existing Spotgate credentials or sign Sign Up.

After this, fill in your details and you will receive an email confirmation, follow the link and you'll gain access.

Sign into your Platform account

Username or email

Password

[Forgot Password?](#)

or

Uploading

Once logged in, you can use the *Upload and QC new file* button to upload a new file on its own. If you choose this option, you can automatically send the file for delivery if it passes Auto QC by checking the box on this page.

The screenshot shows the 'Uploads' section of the Spotgate interface. At the top, there are tabs for 'Uploads' (with a count of 53) and 'History', and a 'Logout' link. A search bar is present with the placeholder text 'Search for clock number, title or advertiser...'. To the right of the search bar, there are options for 'Sort by' (set to 'Date - Most Recent First') and '8 per page'. The main content area is divided into three sections:

- Upload Area:** A dashed box containing a 'Drop your files onto this page' instruction, a 'Match to open requests or upload new files here' note, an 'Upload and QC new file' button, and a checkbox labeled 'If my file passes Auto QC then send for delivery'.
- File Card 1 (MCC.mov):** Features a video thumbnail of a bear. It has a yellow header with 'Minor QC Issues. Click "View details"'. Below the thumbnail, it shows 'SD 25 fps'. The metadata table is as follows:

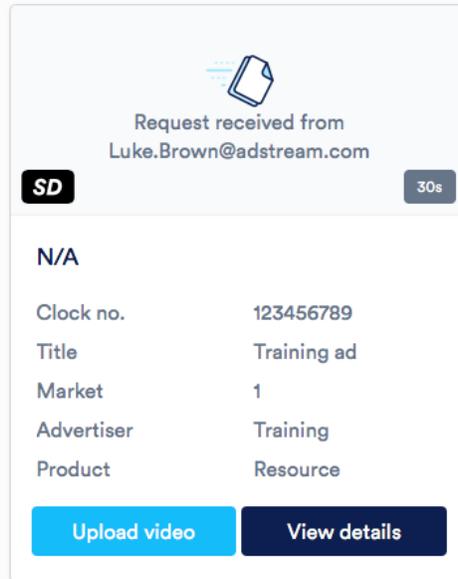
Clock no.	123456789
Title	Training ad
Market	United Kingdom
Advertiser	Training
Product	Resources

Buttons for 'Fix and submit' and 'View details' are at the bottom.
- File Card 2 (ADS-ADS-DON-012-010-ENG.mov):** Features a video thumbnail of a forest. It has a green header with 'File awaiting match'. Below the thumbnail, it shows 'HD 25 fps'. The metadata table is as follows:

Clock no.	684321
Title	Through the forest
Market	UK & ROI
Advertiser	-
Product	-

A 'View details' button is at the bottom.

It is more likely, however, that you will have been requested to upload a file to a specific order. In that case, you'll see a request card waiting on the page, so to get started, you can click *Upload video*, or simply drag your file onto the page.

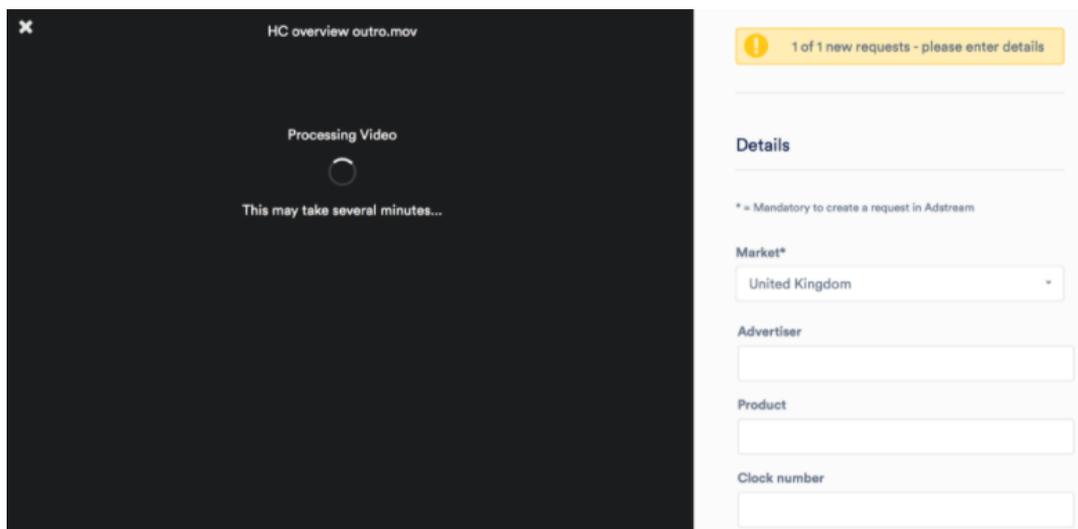


A request card with a document icon and the text "Request received from Luke.Brown@adstream.com". It features a "SD" badge on the left and a "30s" badge on the right. Below this is a table of metadata:

N/A	
Clock no.	123456789
Title	Training ad
Market	1
Advertiser	Training
Product	Resource

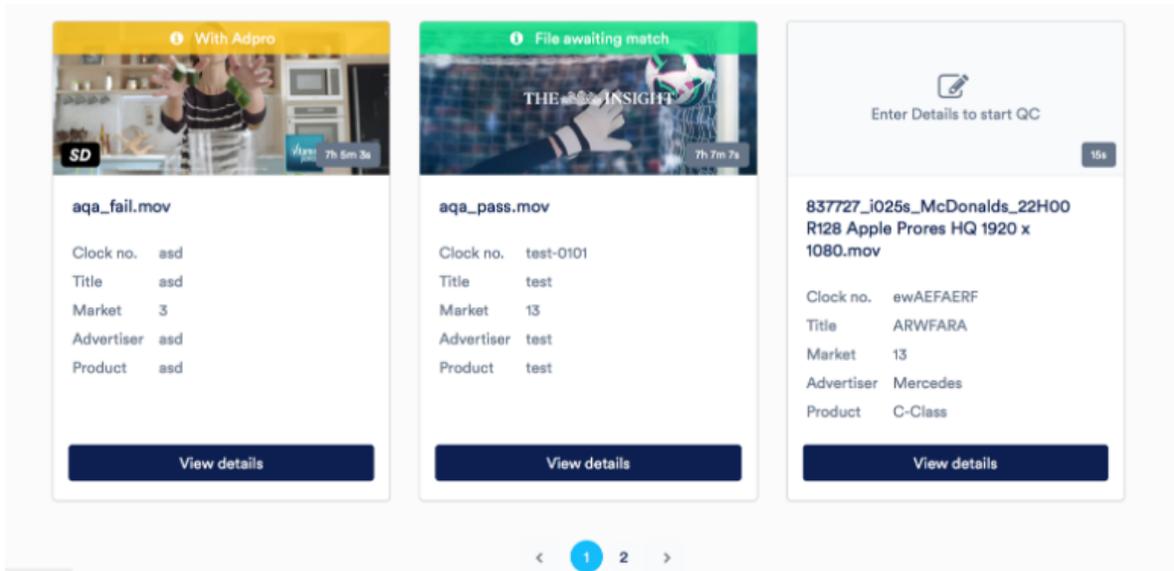
At the bottom are two buttons: "Upload video" (blue) and "View details" (dark blue).

If you've been requested to upload a file, the metadata will have already been filled in by the person placing the order such as a TV traffic manager, but if not, you can fill in the information required manually. Then when you're ready, click *Save and Finish* to continue.

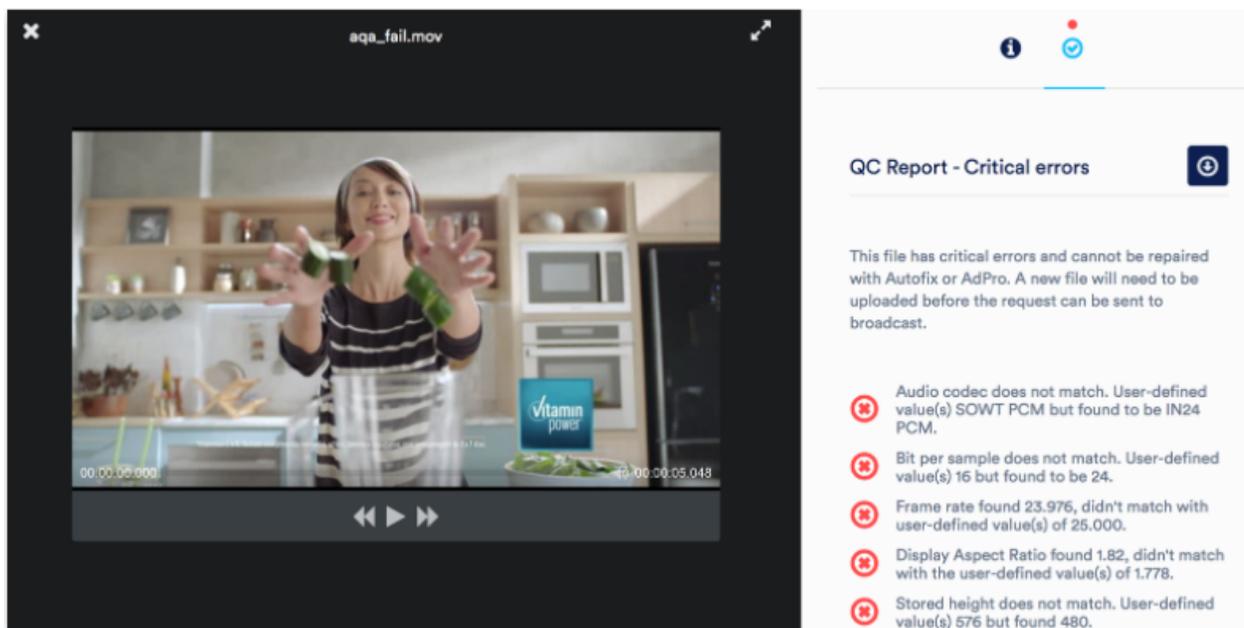


The image shows two parts of a user interface. On the left is a video player window titled "HC overview outro.mov" with a close button (X). The video is in a "Processing Video" state, indicated by a circular progress indicator and the text "This may take several minutes...". On the right is a details form with a yellow notification banner at the top that says "1 of 1 new requests - please enter details". The form has a "Details" section with a note: "* = Mandatory to create a request in Adstream". The fields are: "Market*" (a dropdown menu currently showing "United Kingdom"), "Advertiser" (a text input field), "Product" (a text input field), and "Clock number" (a text input field).

Your file will now appear in the *Uploads* tab of the uploader, accessible at the top of the screen alongside the *History* tab, which logs all activity, including requests received, files uploaded, AdPro sends and Files sent to broadcast.



Each upload request is represented by a card showing each orders' essential details, for more information on the file just click *View Details*. If no asset has been attached to the card, you will see a placeholder image.



In the file preview you can play back the file, review the file info  and check it's QC status  in more detail. The QC report will list any issues with the file and here you will see certain options depending on the status of the file.

- If the file has minor issues, there will be an option to AutoFix the file.
- If the file has major issues, there will be an option to contact AdPro for fixing advice.

In both situations, you can also upload a new version of the file yourself and run the checks again.

Once all the required metadata is in place and the file has passed all QC checks, you will see the option to *Submit Now* which will send it on to Spotgate to connect with the order.